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SelectAccount®

We are excited to share that in April, SelectAccount® will become FurtherSM.

FURTHER SM

Formerly SelectAccount®

We are changing our brand identity to help better tell the story of who we are and why we are different. Further is built on what SelectAccount already does so well—our culture of going above and beyond. Our name change emphasizes our focus on the future while still maintaining our original vision: to help people live healthier lives.

What this means to you:

We are actively working to change all our materials, including our website, portals, forms, and collateral—from SelectAccount to Further. During the transition period you can visit our introductory site hellofurther.com. This site features information about Further and links back to SelectAccount.com.

What you can expect:

When we have updated materials that reflect our new brand, we will partner with you to replace your existing materials.

Starting this week, we will begin informing our members about this exciting news, and will make our public announcement in early April. Through this transition, we remain committed to you, and will continue to provide exceptional products and services you've come to expect.

If you have any questions, please reach out to our Group Leader Services team at 888-460-4013, or visit hellofurther.com.

Follow **SelectAccount** (soon to be **Further**)



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